

AI STRATEGY & TRANSFORMATION



Option 3

Designed for organisations that want to move beyond AI experimentation and build a structured, measured approach to AI adoption.

THE CHALLENGE

Every leadership team is asking one of two questions:

We've invested in AI.
Where's the return?

Everyone is talking about AI.
Where do we start?

Many organisations are investing in AI tools, but without a clear strategy, governance or commercial focus, adoption stalls and value is never fully realised.

WHAT YOU GET

- ✓ AI readiness assessment
- ✓ Executive strategy workshop
- ✓ Opportunity & use case mapping
- ✓ Productivity & workflow review
- ✓ AI adoption roadmap
- ✓ Data & knowledge recommendations
- ✓ Governance framework
- ✓ Leadership coaching
- ✓ Implementation guidance
- ✓ Ongoing strategic advisory support



AI Literacy & Workplace Adoption

Building confidence and capability across your teams.



Productivity & Operational Efficiency

Identifying high-impact use cases to save time and reduce costs.

OUR APPROACH

Data & Knowledge Foundations

Structuring data and knowledge for reliable, scalable AI.



AI strategy & Roadmap

Aligning AI initiatives to business goals and ROI.



Governance, Risk & Compliance

Creating responsible, compliant and future-proof AI practices.



Commercial Growth & Customer Value

Driving revenue through smarter decisions and better experiences.

THE EXPERTISE BEHIND THE ENGAGEMENT

Between us, we bring together over 50 successful AI-led business transformations and hands-on senior expertise across strategy, implementation and workforce adoption. Unlike many consultancies that hand over a roadmap and walk away, we stay involved at every stage - from executive strategy through to the moment your teams are confidently using AI in their day-to-day work.

STRATEGY. ADOPTION. IMPLEMENTATION